

LEASING A BMW 1 SERIES

Ever thought about leasing rather than buying your car? Leasing a car is a cost-effective way to get behind the wheel of a higher-spec model or a prestige brand whilst still keeping within your budget. Let's take a closer look at leasing a BMW 1 Series.

The dynamic driver appeal of the new BMW 1 series 3-door is apparent as soon as you press the start button. The engine emits a sporting, crisp tone. As you pull away, you feel its energy being transmitted to the road smoothly and efficiently through the rear wheels, marking it out as a true BMW.

There are several choices of engine, including two highly efficient four cylinder petrol engines with high-precision direct injection, a powerful six cylinder, and two economical diesel engines. Whatever engine you select, a rewarding 6-speed transmission will put its full dynamic ability right at your fingertips.

Lease the new BMW 1 series 3-door and enjoy the fine balance of exquisite handling and everyday comfort – a result of the traditional BMW formula, rear wheel drive and 50:50 weight distribution. Half of the car's

weight is over the front axle, half over the rear. Optional Active Steering is available with the 130i and 120d and enhances the car's natural agility still further. The BMW innovation adjusts the steering's weight and ratio to suit your speed.

Leasing a BMW 1 Series 3-door puts you in the driving seat, literally and figuratively. The extensive choice of interior design schemes gives you free rein to express your individuality. Access to all seats is easy. Four seat rear configuration is available as a no-cost option. In addition, the clutter of everyday life can be stowed away neatly in a multitude of new storage spaces and compartments. Sounds practical, looks good, feels even better – and thanks to leasing, it's an affordable option.

Leasing a BMW 1 Series means you enjoy the ride without breaking the bank. Leasing is a popular choice for those looking for an affordable way to drive a new or nearly new car. With car leasing, the driver's monthly payments cover the cost of the depreciation over the time they use the car, with the option to buy or return the vehicle at the end of the agreement. As leasing payments tend to be cheaper than purchasing, it's a cost-effective option which often means a higher spec model can be yours to drive – even though you thought it would be out of your reach.



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