

Bracknell Armed Forces Day 2010

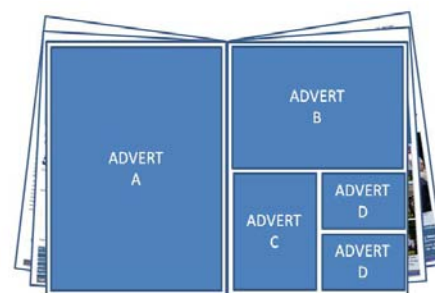
Program Artwork Request www.armedforcesday-bracknell.co.uk



The 27th June 2009 was the first ever national Armed Forces Day to honour the UK's Service personnel, past, present and future. A successful celebration of National Armed Forces Day was undertaken in the Bracknell Town Centre that demonstrated to the general public of what the services and its associated organisations have done in the past and whilst promoting a greater understanding of the excellent work our forces are presently doing worldwide. The next Armed Forces Day will be on Saturday 26th June 2010 - Venue the Recreation Ground opposite the South Hill Park Mansion.

Funding for the BAFD 2010 event is made up of upto 40% from the MOD, which they have now kindly confirmed £3,500.00, the residue is made up of donations, fundraising events and advertising. For the event to continue as an annual event it will need to become self sustaining, we will be contacting as many local businesses to offer advertising space in two programs on Bracknell Armed Forces Day.

There will be two souvenir programs which will contact adverts of local business. **Program #1** the main event that will take place on the recreation field opposite South Hill Park Mansion, **Program #2** the evening event a dedicate theatre show at the Wilde Theatre South Hill Park. All funds go towards making the events happen. The event is managed and prepared by volunteers. Below are the options and costs of the adverts please identifying which program option you wish your advert to appear in and its size. Further details can be found on page 2 of this order form.



Program A – Day Event 26th June 2010

Advert A:	Full size A5 (approx 200mm x 141.50mm) - full colour £165.00	
Advert B:	½ page A5 (approx trimmed 98mm x 141.50mm) - full colour £95.00	
Advert C:	¼ page A5 (approx trimmed 98mm x 68.75mm) - full colour £65.00	
Advert D:	⅛ page A5 (approx trimmed 68.75mm x 48.50mm) - full colour £40.00	

Program B – Evening Event 26th June 2010

Advert A:	Full size A5 (approx 200mm x 141.50mm) - full colour £165.00	
Advert B:	½ page A5 (approx trimmed 98mm x 141.50mm) - full colour £95.00	
Advert C:	¼ page A5 (approx trimmed 98mm x 68.75mm) - full colour £65.00	
Advert D:	⅛ page A5 (approx trimmed 68.75mm x 48.50mm) - full colour £40.00	

Both Programs (25% Discount) – Day and Evening Event 26th June 2010

Advert A:	Full size A5 (approx 200mm x 141.50mm) - full colour £247.50	
Advert B:	½ page A5 (approx trimmed 98mm x 141.50mm) - full colour £142.50	
Advert C:	¼ page A5 (approx trimmed 98mm x 68.75mm) - full colour £95.00	
Advert D:	⅛ page A5 (approx trimmed 68.75mm x 48.50mm) - full colour £60.00	

All companies that purchase adverts are automatically added to our website as a 'Supporter for the BAFD 2010 Event'

Example Advert:

¼ page A5 (approx trimmed 98mm x 68.75mm)
Cost for single entry **£65.00**

Step 1: Produce your advert for the size that you desire

Step 2: Save as a Jpeg or PDF file

Step 3: Email you're the file to bafd@live.co.uk for the attention of the BAFD 2010 Secretary with the completed form with your details to the address below

Step 4: Confirm your payment by cheque or BACS

Step 5: We will confirm your proof before going to print

Your payment will help us pay for the infrastructure items for the events. The Committee members are all volunteers there are no paid positions, just a passion.



Thumbs up Removals **Delivering all your** **Removal needs**

41 – 45 London Road
Bracknell, Berkshire RG45 6YY
Tel: 0845 666 7867
Fax: 0845 666 7866
www.thumbsup.co.uk
info@thumbsup.co.uk



68.75 mm (Max)

98 mm
(Max)

Bracknell Armed Forces Day

Honouring the UK armed forces past, present and future

Company Name: _____ Address: _____

_____ Post Code _____

Company Contact: _____ Tel: _____

Email: _____ Web: _____

Cheques made payable to **'Bracknell Veteran's Day'**

or

BACS payments to

Acc Name: **Bracknell Veteran's Day**

Sort Code: **40 – 13 – 10**

Account No: **51864416**

Ref: **BAFD-AD- ...your company name**

Total Cost	
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BAFD 2010 Secretary

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