

The Thames Valley—Europe's Star Region: Economic Outlook "Facing Tough Times"



- ◆ **Brian McBride**, UK MD, Amazon UK
- ◆ **Chris Piper**, Agent for Central Southern England, Bank of England

BANK OF ENGLAND



Brian McBride

amazon.co.uk

Brian is MD of Amazon.co.uk, one of the UK's leading online retailers. Brian joined the company in January 2006, bringing with him more than 25 years experience in the IT industry. He began his career with Xerox and subsequently worked at IBM, Crossfield Electronics, Madge Networks, Lucent, Dell Computers as Vice President, Northern Europe and as Managing Director of T-Mobile (UK).



Chris Piper

BANK OF ENGLAND

Chris was appointed as Agent for Central Southern England from April 2009. From 1996-2000 and helped establish the new Agency for Wales as the Bank's Deputy Agent for Wales. During 2000-2003 Chris contributed towards the development of support for the monetary policy process specialising in IT and business process improvement. Most recently he has been a member of the Bank's Senior Management as CIO and Head of Information Systems and Technology Division.

Event organised by TVEP, the economic partnership for the Thames Valley.

Kindly hosted by:



Dear Sir/Madam

Thames Valley Economic Partnership and the Bank of England would like to invite you to the 3rd of our series of Economic Outlook events. Please join us at **Hilton Hotel, Drake Way, Reading RG2 0GQ** on **21st May 2009** to hear Brian McBride, UK MD of Amazon and Chris Piper, Agent for Central Southern England, Bank of England. The event will see both speakers discuss the national and regional economic trends affecting business.

Date: Thursday, 21st May 2009

Time: 7.15am to 9am

Venue: Hilton Hotel, Drake Way, Reading RG2 0GQ

Agenda:

7.15am	Arrival & breakfast
7.45am	Welcome and introduction
7.50am	Chris Piper, Bank of England
8.10am	Brian McBride, UK MD, Amazon
8.30am	Q&A Session
9.00am	Close of Session

As a **non-TVEP members** there is a charge of £20 + VAT (£23) per seat. Payment can be made by cheque to Thames Valley Economic Partnership and sent to 100 Longwater Avenue, Green Park, Reading RG2 6GP or through the website www.thamesvalley.co.uk/events via PayPal.

We do anticipate the event to be oversubscribed and all seats will be allocated on a first come first serve basis.

We look forward to seeing you.

Yours sincerely

Shaun Whittaker
Chief Executive