



Petrol Pump Nozzle Advertising - With access to 30 fuel retailing partners, we are able to provide advertising on forecourts through the UK. Whether the requirement is to advertise on the roadside network, supermarket network or motorway network, there is no shortage of opportunities.

- 92% of UK forecourts have a convenience retailing proposition
- Forecourt retailing has a 15% market share of the convenience retailing sector
- The perception of forecourt retailing is changing with the focus on convenience rather than fuel retailing
- The forecourt product range is changing
- A higher percentage of consumers visit the forecourt than the post office or chemist
- The forecourt audience is a captive audience

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**