

tailored advertising solutions



Billboards/Posters are one of the oldest forms of advertising in the UK and have long been trusted to deliver results for household names. For so long Posters were only considered to be affordable by the national companies, Focal Point have introduced the concept as a very affordable form of advertising to both local and regional advertisers. Sites can be selected for directional or awareness campaigns and although 90% of all poster sites are held off in national packs, Focal Point have a high success rate in accessing the panels the clients request. Posters are perfect for building brand awareness or directing customers to your place of business. Minimum campaign periods are 2 weeks, and Focal Point are able to work with you to tailor a highly efficient and effective campaign.

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

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