

# Exclusive offer

**for 10 readers of Business in Berkshire who spend too much time running their business**

**S**ME's are fast moving and just operating your business takes most of your time. As your business grows the time pressure just gets worse.

Imagine not having to make so many decisions on operational details and your staff making more, consistently good decisions. Imagine having a simple tool to monitor and communicate how well your plans are being implemented each month. Imagine having fewer problems to deal with. You'd have more time to spend with your customers and on the future direction of your business. Maybe even work less hours each week!

Three Step Consulting have been helping larger businesses deliver these types of improvements for several years, just read some of our articles and case studies on the BinB website. Working with Business in Berkshire we are now offering a special packaged service based on our experience and successes but at a fraction of our usual charges. This special offer is strictly limited to just 10 Business in Berkshire readers.

Using our simple business plans toolkit we'll work with you to understand your business and what you want to achieve. Most importantly we'll help you know how to make sure that implementation actually happens. We'll then write it up for you as a short, simple business plan that can be easily communicated and also used as a performance tracking tool. Finally we'll help you create a simple action plan for implementation that you can use ongoing. This approach works for all sizes of businesses.

You will have a simple and agreed plan that you know how to communicate, implement and track monthly. As a result of living the plan your empowered staff will get more job satisfaction which usually results in greater customer satisfaction too. All of which leads to improved profitability.

The £1,200 (+VAT) fixed fee for this service is the equivalent of two cappuccinos each working day.

This special offer price is strictly limited to 10 Business in Berkshire readers and will expire in 28 days.

If you would like to know more please check out our web site [www.simplebusinessplans.co.uk](http://www.simplebusinessplans.co.uk) or give me a call.

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<http://www.businessinberkshire.co.uk/threestep/>