

tailored advertising solutions



Taxi Advertising - Whether targeting the consumer or business person, taxis are ideal, they have no fixed route, and across a week, which will typically be 18 hours per day 7 days a week, they will cover a significant part of town centre and surrounding areas. There are various options available:

Full wrap where a taxi is totally wrapped in vinyl. This creates a real impact and offer significant opportunities for PR initiatives.

Supasides offer a panel the length of both sides of the taxi (see above image). These are the preferred option for a short term campaign period.

Tip Up Seats for the duration of the journey, typically between 10 and 20 minutes, the advertiser has direct access to the passenger, via these panels.

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

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