

tailored advertising solutions



Lamp Post Banners - Roadside advertising/lamp post banners contribute considerably to the commercial and shopping environment of inner city life. All outdoor roadside displays are mounted well above ground level (2.5 - 3 metres); ensuring high visibility which offers advertisers a unique premium advertising opportunity.

Handpicked sites are located in and around the entrances, exits and parking area's of shopping centres, leisure and retail parks. Available to us are:

- 3000 panels nationwide
- 136 Shopping centres, leisure and retail parks
- 85% of our panels are within 500m of the top 50 retailers in the UK with 35% being within 20 metres

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

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