

tailored advertising solutions



ATM Machines is an effective new advertising medium that lets you target consumers on a one-to-one basis, just at the point they're withdrawing cash to spend it. Cash machines are located in any number of high profile, busy locations nationwide. We ensure that your brand goes where the people go at prime sites throughout the UK.

There are four powerful advertising modules to get your message across in a dynamic way to a captive audience, increasing sales and building brand awareness. Backed by substantial research and with successful blue chip campaigns including British Airways, One.Tel and Capital Radio, Advertising on ATM machines is flexible enough to suit your individual campaign requirements or you can choose from a range of off-the-shelf packages.

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

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