

level 2 make a splash

ride
the
wave

Make a Splash involves an intensive one day event followed by class-based activities. It is aimed primarily at level 2 students and can be funded by a combination of Wider Key Skills. The two example funding routes overleaf illustrate how funding can be drawn from either through Working with Others alone or through a mix of Working with Others and Improving Own Learning and Performance.

don't just take our word for it

the students

"I will never again be scared of asking for help from people in suits or having meetings with bank managers and accountants. I know I can achieve my ambition of managing bands and festivals now."

Alex Music Technology



the college staff

"An extremely well organised and thought out programme. 95% of our students rated it as good or excellent. The complexities of business are clearly illustrated by the highly engaging activities and the value of external facilitators is definitely demonstrated! Thank you."

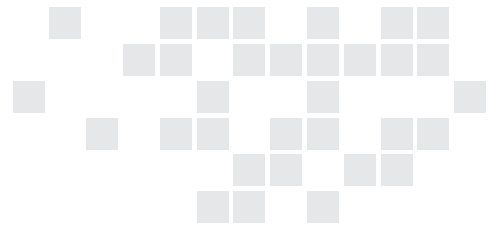
Julie Goering City College Plymouth

the local business experts

"The Splash event is both demanding and rewarding for students and experts alike. It really is a fantastic opportunity for employers to engage with the region's young people and, contrary to what the media would have us believe, experience first hand the fantastic talent that is here."

Peter Sheen Johnson Matthey





programme contents

		Combined WWO (level 1) + IOLP (level 1,2)	WWO (level 1)
Preparation	2 hours	WWO 2 hours added to follow up hours	
This structured work package allows tutors to prepare students in advance of Making a Splash. Preparation includes understanding the nature of teams and the principles of enterprise and encourages students to adopt the necessary behaviours to succeed.			
Make a Splash: a one day event including:	7 hours	WWO 7 hours (+2 prep. hours) = £98	WWO 14 hours = £124
<ul style="list-style-type: none"> ■ Innovation – developing a business idea from existing problems. ■ Product – defining the product or service in more depth, including specifications, what's included and what's not. ■ Promotion – deciding on how to promote the product or service and which media to use. ■ Pricing – working out the best pricing approach for the product or service to maximise profits. ■ Sales – focusing on how to sell what they have created and delivering a sales pitch. ■ Business meetings – testing out the proposition with experienced business people. ■ Presentations – presenting the whole story to a critical panel and fielding questions. 			
Follow up	5 – 6 hours	IOLP 6 hours = £65	
This structured work package provides tutors with a wide range of activities which build on the learning from the event and enable students to use the skills they gained within appropriate contexts.			
Further work	3 – 6 hours	IOLP additional 3 hours = £33	WWO additional 6 hours = £25
This structured work package provides tutors with more activities to extend and embed the knowledge acquired over the previous modules.			
Total funding available for Make a Splash:		£196	£149
Total hours delivered by tutors of college (including optional stage):		8 (11)	7 (13)
Total hours delivered by Working Knowledge:		7	7
Cost per student:		From £98	

For more information...

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