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Search engine friendly websites

Search engine friendly websites, content management for
websites, promotional micro sites

LiaiseOnline have been building search engine friendly websites for the last few years using our Promotional micro site technique.

Involved in online marketing since 1999, LiaiseOnline was one of the first to identify email marketing as the way forward back in 2001. Today email marketing is very much a commodity with hundreds of potential suppliers and recipients increasingly blocking email channels to minimise the impact on their mail boxes.

The reality is you need more than push technology in 2009. If anyone is looking for anything today then they simply go and search Google, or another search engine.

They plug in key words that work for them and click on one or two links that are appealing, searching for the answer to their current business problem. If your link is front and centre then you will hugely increase your chances of having a business conversation.

By definition, the best way to achieve this is to have a search engine friendly website that finds those searching for what you have to offer.

LiaiseOnline can help you build the foundations and can even assist you ongoing with the development of your search engine friendly website, if your budget allows.

Call us on 01753 852904 to find out more

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