

# RECORD ADVANCE ORDERS FOR SONY

# PLAYSTATION 3

**H**igh street retailers Woolworths have announced they are taking advance orders for the new Sony Playstation 3 at an amazing rate of 1 every 20 seconds – the fiercest demand they've ever experienced for any gaming console. This comes despite widespread criticism of the playstation's high price.

Gamers have had a long wait for the new Playstation and despite the £425 price tag, the system looks set to fly off the shelves when it becomes available in the UK during March. Production delays initially held back the launch according to an official statement by the company: “the delay in the mass production schedule of the blue laser diode

within the Sony Group, thus affecting the timely procurement of key components to be utilised in PlayStation 3.” (The ‘blue laser diode’ is a key component of the PS3’s Blu-Ray drive.)

Among the many new game titles will be ‘Resistance: Fall of Man’, an exciting alternative reality which effectively puts you in control of 1950s Europe. The game centres around the premise that the Second World War took a slightly different turn of events. In ‘Renaissance’, history has been rewritten, the Russians have turned into aliens and overrun Europe. Your mission is to fight and beat the Chimera in 1950s Britain to turn the tide and restore order. Apparently it takes mere seconds to become addicted to the game...



[WWW.BUSINESSINBERKSHIRE.CO.UK/PCONLINEGAMING](http://WWW.BUSINESSINBERKSHIRE.CO.UK/PCONLINEGAMING)