

tailored advertising solutions



Promo staff - Sometimes the best way of marketing your product or service, is by ensuring enough people are delivering your message. We provide Promotional staff where ever there is a need for the 'warm flesh' approach. The Staff can also wear video screens or jackets to help reinforce the message and can operate either stand alone or en masse.

Promotional staff can be use to hand out: Leaflets, Product samples, Discount vouchers, Directions,

Areas that can be targeted include: Shopping Centres, Exhibitions and conferences, Concerts Sports Events, Bus/Tube/Train Stations, Pedestrianised Areas and Campus Events.

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

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