

tailored advertising solutions



Changing Rooms - This is an intimate way to deliver your message to your desired audience in aspirational surroundings. Our partnership with a number of high profile, high street fashion retailers allow brands to engage with consumers aged 15-50 in a non-competitive environment.

Effective campaigns range from building brand awareness with a broadcast audience, to a targeted campaign with a specific target audience. True flexibility allows advertisers to plan a national, regional, or line by line campaign.

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

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