

# Internet Marketing Business Seminar

## Who Should Attend ?

- Business men and women interested in building their business
- Those with an interest in search engine marketing, optimising their position and building awareness of their business and services using the Internet.
- Those involved in the Internet who would be interested in reselling our services.



## Agenda 27th June

09:00 Registration & networking

09:45 Top 10 Internet Marketing Business Tips

- What the experts think is important?
- What you can do to help yourself?
- What the future holds?

10:15 Writing copy for the Internet

- How many words should you write?
- How important are page titles?
- How often should new content be added?

11:00 Structured networking with other members and guests, organised by NRG Networks

11:45 How can LiaiseOnline help YOUR business?

- Who is LiaiseOnline?
- What does it offer a growing business?
- When does our network start to work for you?
- Where is my content seen?
- How do I become a Member?
- Who has benefitted from LiaiseOnline's services?

12:30 Enough about LiaiseOnline

- Your questions answered???

13:00 3 course networking lunch

14:30 Close

Internet Marketing Business Seminars Pricing

Members: £45 + Vat

Non Members: £90 + Vat

*(Any investment in our Internet Marketing Business Seminars can be credited towards LiaiseOnline Limited internet marketing services.)*

Did you know that 73% of all online transactions start with the search?

And 60% don't go past page 1 when searching?

Where's your content?

Our next Internet Marketing Business Seminar is on the 27th June 2007 at the Renaissance Hotel, Reading. RG1 7RH

Please visit [www.internetmarketingbusinessseminar.co.uk](http://www.internetmarketingbusinessseminar.co.uk) and book online.

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