

# Email Marketing Special Offer

## 10,000 Email Credits FREE

As email marketing specialists, much of our business comes to us via marketing agencies, PR companies, web designers, telemarketing professionals and other organisations looking for a turnkey solution to their e-marketing communications requirements. For a limited time, LiaiseOnline are offering a special 'Silver Bullet' package aimed at marketing and PR companies.

It's no secret that email marketing has become one of the most widely adopted and effective marketing methods in the world today. Put simply, it's a fast and convenient way to stay in touch with your customers and prospects. When they next need your product or service, who will they think of first? You? Or your competitor down the road that they never ever hear from?

Recent surveys indicate that more than 60% of internet users click on a link that appears on the first page of search engine results. If you're in business, this means one thing: to stand the best chance of being found by prospective customers you need to appear on the first page of search results for the major search engines. Our Silver Bullet email marketing package will certainly help you achieve this.

Silver Bullet Email Marketing Package for £540 per year includes:

- Your own dedicated webspace to publish your articles and features. Our journalist and designer will help get you started and will turn your news or event into a quality PDF. Your articles will be published in the appropriate BinB newsletter.
- Your own email newsletter. An opt-in form will be added to your account to allow people to sign up for your email newsletter. This can be despatched in plain text or full html. We provide the solution for distributing the emails. 10,000 email units are included in the membership.

What about results?

"Type 'hiring an interim manager' into Google and our company is now No1 out of 7,790,000 websites." – Steve Mills, Max Marketing

"This is the second time that Business in Berkshire has got us onto the first page of Google results." – Malcolm Wicks, Three Steps Consulting

"It is quick and easy to update information, upload a story or promote a networking event." – Alastair Gemmill, Slough Enterprise Hub

Contact us on 01753-852904 to find out more.



[www.liaiseonline.co.uk](http://www.liaiseonline.co.uk)

