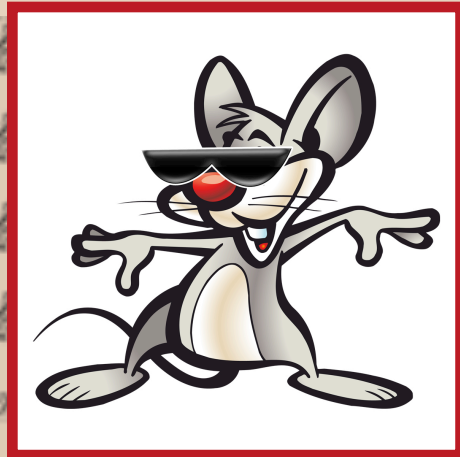
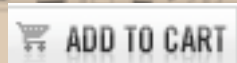


October 2008 - Jazzmouse News



Jazzmouse download Shop

Sell your music via Jazzmouse's online shop with our cost effective secure on-line facility.



What better way to beat the credit crunch than releasing your music on the Jazzmouse download site.

We encode your album onto high quality MP3 files, create preview clips and generate HTML button codes for both your web site as well as our shop.

Mp3 creation is done using our Pro Tools Systems with Digidesign's Mp3 encoder. This not only converts the audio but also adds all the relevant ID tags for your files. We also then create a thirty second audio clip to use as a preview.

We then upload them to the secure server and generate the HTML codes to produce your buttons like the ones above.

Your visitor can then view their cart and go to check out to pay. All of the transactions are enabled via Google Checkout's secure payment system.

We then combine this with a LiaiseOnline Micro Site. This is a micro site built under your own relevant domain name which will give you greater visibility on Google searches, driving more customers to your

door. The site will be built for you by the expert internet marketing team at LiaiseOnline.

A LiaiseOnline micro site isn't designed to be your only web presence (although it can be). It works well as a page which can be found quickly by Google, outlining your business or flagging up new developments. From there, visitors can be directed to your existing site. Promotional micro sites give an amazing boost to products and businesses. Your website will not sell your product for you with out promotion and we think that this is a great investment for artists as it means that not only do you retain control over what, where and when you can release your material but get a more realistic fee for your work.

For more information please contact Jazzmouse on +44(0)7850973469. For more information about LiaiseOnline please call +44(0)1753 852904.

LiaiseOnline