



## Mastermind Workshop in Online Marketing & Social Media Online Marketing Magic II

**Friday 5th June 2009**

The Firestation Arts Centre, St Leonards Road, Windsor 9:30am – 3:00pm

### ***What are you to do about social networking?***

- *Does your social networking really generate sales?*
- *Are you indulging yourself when you use social networking sites?*
- *Is social networking an excuse for not meeting face-to-face?*
- *Is social networking just for teenagers?*

If you are managing a sales team or marketing department and want to understand how you can make the most of the Internet through online marketing and use of social media websites then you need to book your seat for our Online Marketing Magic event.

Come and listen to short presentations from the following online marketing influencers:

- 10:00** Will Corry – TheMarketingblog.co.uk
- 10:25** Paul Fawcus – Music Producer
- 10:50** Tom Evans – Author, Bookwright & Poet
- 11:15** Christine Chalklin – Business Astrologer
- 11:40** DKL – Gold miner!

### **12:05 LUNCH**

- 12:55** Jo Bryant – Avatar
- 1:20** Mark White – The blog coach
- 1:45** Ian Hendry – WeCanDo.Biz
- 2:10** Jon Davey – Online Marketing Magic
- 2:35** Graham Jones – Internet Psychologist

### **Testimonial from the last event**

*Attending the Online Marketing Magic 1 event was such an eye opener for understanding the world of social networking. Each presenter offered another insight into this extremely interesting subject, ranging from the enlightened psychological world of Graham Jones, the intricacies of blogging by Mark White, Jo Bryant's insight into using puppetry to show the use of avatars, the way social networking has inspired Paul Fawcus and how Tom Evans using his bookwright powers.*

*A thoroughly fascinating morning to awaken our senses, channel our thoughts into the world of Web2.0, and realise the potential of social networking to further our businesses. What a chance to hear the wisdom imparted by these experts, all gathered in once place in an interactive atmosphere (a bit like social networking itself) all delivering snippets of their knowledge (again like Twitter), available to anyone who wants to listen and learn, and to enter the 21st century.*

*It's always a privilege to get the chance to increase my knowledge. As a Visual Marketer, it's important to explore the many ways how a business can be made more attractive to its customers, and increasing business exposure in media that enables visitors and readers to find out more about what you can do and how wonderful your business is, as a positive course of action.*

*Any method of publicising your marketing message, gaining recognition of your brand and highlighting your expertise, such as in blogging and Twittering, is certainly beneficial.*

You should book for the next Online Marketing Magic event here.

**[For more information call 01753 852904](tel:01753852904)**