

# Telemarketing is Alive Thriving

Isogon Marketing is a leading UK based business-to-business telemarketing organisation with experience of providing outsourced call centre solutions and tailored solutions on client site.

**W**e have established ourselves as a trusted voice in the outbound telemarketing market place through our care, dedication and attention to detail.

As e-mail marketing becomes less and less effective because of the high volumes being distributed and the more complex filters preventing delivery, telemarketing remains a most efficient medium. In the business to business arena it can be an essential tool and sometimes the only route to market.

At Isogon we specialize in high-quality, focused campaigns. Our commitment to quality is best illustrated by our prestigious list of clients; just last month we were working on the behalf of HP, Promethean, APC, Convergys and Lifesize Video Conferencing. Others who have benefited recently from our business generation activities include Novell, Toshiba, Tandberg and Bell Micro.

For case studies and other information please look at our web site [www.isogon-marketing.co.uk](http://www.isogon-marketing.co.uk)

Isogon Marketing has over 40 years of experience in the telemarketing arena at senior management level and has delivered over 600 projects on a UK wide and a Pan-European basis.

Maybe we can be of use to you. Perhaps you are thinking of a campaign that is similar to jobs we have already done. Please don't hesitate to check out our case studies or feel free to call Dean Faulkner directly to discuss your needs.

Contact us on – 01276 856275 or email [dean@isogon-marketing.co.uk](mailto:dean@isogon-marketing.co.uk)



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