

Innovation 'key' for telecoms firm

The chief executive of Deutsche Telekom has stated that he wants the company to continue to innovate into the future to meet problems that arise in the communications industry.

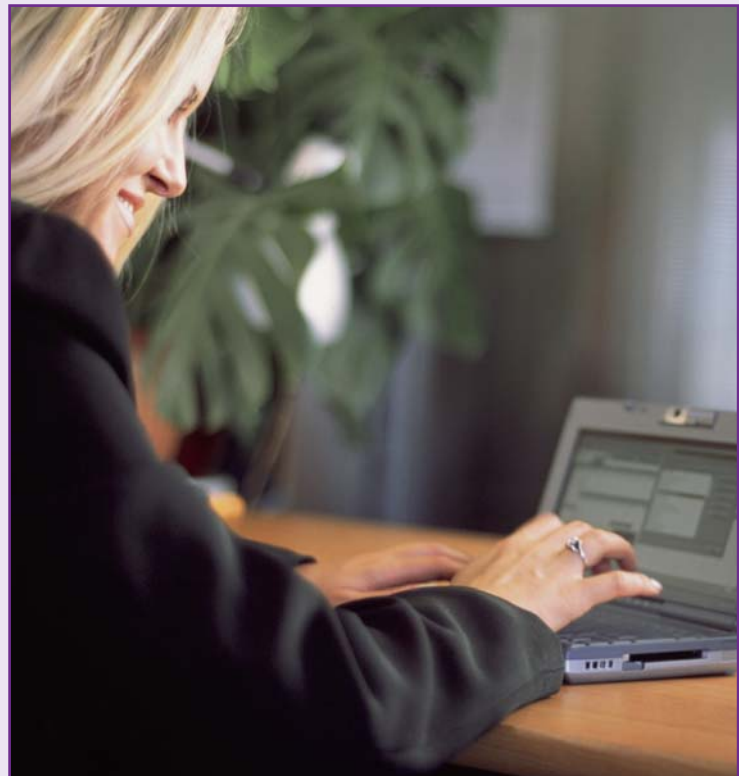
Rene Oberman said that the company's plan is to "mobilise the internet, put our resources into the mobile space", rather than become a landline operator, reports the Guardian.

He added that mobile operators should be able to utilise a crowded marketplace by sharing their networks, which could also reduce the clutter from masts.

Moreover, he said that the fixed-line business will begin to fade away, so that firms have to offset any losses with the introduction of mobile services.

He said that the firm will "compensate by driving as hard as we can our market share in broadband and with mobile and speeding up our innovation".

Earlier this month, Imense, a start-up company announced that it had innovated by teaming up with the Science and Technology Facilities Council in order to develop an image searching tool for computers.



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