



Washroom Advertising - Working with the UK's busiest licensed premises, we can offer unrivalled targeting of the elusive 18 - 35 year old market, at their chosen social destination. 5000 bars, pubs and clubs - truly national coverage.

- 17,000 washroom poster panels - targeting male or female - 100% gender accuracy.
- 40 million branded beer mats produced and distributed every year.
- Unique venue demographic search database - pinpoint your exact target audience.
- 17 different bar media opportunities.

The extent of our coverage allows clients to buy specific audiences whether by demographics or location plus a lot more besides.

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**