

tailored advertising solutions



Advertising on Sandwich Bags - As a proven medium, advertising on sandwich bags is both direct and versatile, and can be used for Brand Awareness, POS prompting or Direct Response.

- Available in sandwich bars & snack bars in City or Suburban areas.
- Reaches office workers during the working day at the snacking/lunching occasion
- Your brand and message is placed directly into the recipients hand
- The sandwich bag is taken back to the desktop allowing response by PC or Telephone
- Option to have sample or literature inserted within bag

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

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