

tailored advertising solutions



Bus shelters offer outdoor advertising that cannot be switched off - let your ad make an impact.

- 87% of UK adults see out-of-home advertising every week.
- Everyone sees outdoor advertising, regardless of travelling by car, bus, train or on foot
- Panels are placed on major arterial routes, many smaller roads & high streets in town
- 40,000 bus shelter panels nationwide
- Can effectively reach all audiences
- Most people make repeat journeys every week
- Frequent exposures to your ads lead to recognition & remembrance
- Your audience have your sales message right in front of them

Focal Point Advertising have been established since 1987 and can help you reach strategically targeted audiences through traditional and out-of-home advertising opportunities. To find out more call us today, you won't be disappointed.

Tel: **01256 767837**
Web: **www.focal.co.uk**

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