

# First Page Rankings on Google ?

If you're serious about getting your business into the first page of Google, how do you go about it?

**Y**ou could spend loads of time and money on costly SEO campaigns, or you could be enjoying the kind of SEO success Business in Berkshire members have achieved.

It's the written content of your website that the search engines read first. Any number of high quality photos or Flash animations will not entice a search engine spider – it's the words that count. If you want your business to achieve first page rankings on Google, the trick is to include plenty of key search terms and phrases within the content of your pages. And this is where Business and Berkshire can help.

One of the most effective ways to help your business onto Google's front page is by publishing articles linking to your website – it's an opportunity for you to consistently use plenty of keywords and phrases that apply to your business. As well as your keywords getting picked up by search engines when your prospective customers search online for your product or service, your articles will bring longterm results in terms of SEO. Unless you delete them, your articles will continue to be available on the internet indefinitely, to continue the job of directing customers to your door.

First page rankings on Google have been achieved by many of our members already by using this technique of article marketing via their Business in Berkshire webspace.

Membership is a highly effective and inexpensive way to SEO success and starts from just £99 plus VAT for our 'Friends of Business in Berkshire' package. Move up to Silver level and you can publish as many articles as you wish AND enjoy the benefits of the already strong search rankings of our site.

To find out more, just contact us on 01753-852904.



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