



SEO success story for mini cooper car leasing

One of Windsor Vehicle Leasing's most popular hire vehicle is the mini cooper.

No surprise, then, that with the help of some expert SEO, their dedicated mini cooper site www.cooperlease.co.uk currently occupies the top slot in Google for three separate search strings.

What comes as more of a surprise is that it did so just 36 hours after the site launched. The stats show what a success story the Cooperlease site has been. It went live on 19 September and by the end of 20 September, www.cooperlease.co.uk topped the first page of Google for three different, logical search strings around leasing a mini cooper. People are looking for minis to lease, and they are finding them. No messing, no misleading links. They are getting what they want and the Cooperlease site is getting over 200 hits per day.

In October, www.cooperlease.co.uk had 292 visitors, 25 of whom found it through logical searches on Google. In November, these stats nearly tripled – www.cooperlease.co.uk had 694 visitors, 75 of which were through associated searches.

Windsor Vehicle Leasing's use of simple, honest SEO is giving the company steady business which is multiplying every month.

Their web success is growing organically, and they've achieved it by having SEO-smart web copy that captures more than one search phrase relating to what they offer.

No fancy gimmicks or tricks, they simply write about what they have to offer, and the customers are coming to them through web searches.

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www.businessinberkshire.co.uk/windsorvehicleleasing

