

Generating significant revenues for business

Our Business in Berkshire website www.absolutehss.co.uk has proved one of the best and most valuable tools that we have invested in. (Joined August 2005).

It allows us the freedom to generate use industry related news items, which are then picked up locally by our client database and other local and national businesses.

Since 1st January 2009 our website with Business in Berkshire has generated not only a high level of traffic our way, but new clients totaling £61,000 in revenue for the first two quarters of 2009 and with a guarantee for repeat business in the next 2 years – that's in less than six weeks.

Our pages on the 'CDM Coordinator Services' has sparked a high interest in London, Berkshire, Wiltshire, Hampshire, Oxfordshire and even Cambridgeshire which is generating searches in the top 10 in Google and Yahoo....just above the recruitment companies advertising out for CDM Coordinators.

Interest in all our Health and Safety Services has also kept our telephones ringing, this is proof that there is still business out there even in these times of hardship, businesses are demonstrating they still want to operate in a safe and friendly manner.

Absolute Health and Safety Solutions Ltd is halfway through its 9th year of business, our strengths are our products, our people and our vision 'providing practical solutions for a better and safer future'. Our website with Business in Berkshire is also one of our major strengths and the only marketing tool that has proved its weight to generate us valuable business leads, we shall continue to use their services for a time into the future.



Jon Davey and Business in Berkshire is definitely part of our business team.

Paul Bidwell
Managing Director – Absolute Health and Safety Solutions Ltd

Notes for BinB

Paul took our service in August 2005, that year saw 371 people visit his website.

In 2006 6,595 took a look
2007 - 12,598
2008 - 11,842
Jan 2009 - 944

The reason for the dip in 2008 is obviously a reflection of the market place but Absolute Health and Safety Solutions Limited are still a key player because their website is flying high.

Of the 944 visitors in January 2009, 468 found the site via search engines. Those searching used 385 different search strings.

Their phone is ringing and they are doing real business... do you want to join in? Call 01753 852904 or visit www.businessinberkshire.co.uk or www.businessleadgeneration.co.uk

businessleadgeneration.co.uk

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