

'Tactics for Growth' Workshop Hailed a Success

The second in a series of workshops under the banner 'Grow Your Business – Grow Your Income' was hailed a success by attendees last Thursday 6th October. Run in partnership with Creative Academy, Slough Enterprise Hub, TVU, SEEDA, and Hub & Spoke, these free workshops are aimed at businesses in the creative sector who wish to significantly increase their income.

Following on from the success of last month's workshop ('Clarity, Focus, and Direction') the 'Tactics for growth' workshop again attracted a strong turnout of creative artists from Berkshire keen to sharpen their business skills.

Typically, the attendees work within the areas of film, new media, design/visual arts, or performing arts. Bobbi Johal of Enterprise Link told Business in Berkshire there had been an enthusiastic response from the group, along with much interaction as the workshop progressed. As with the previous workshop, 2 expert mentors were in attendance to answer questions.

Around 15 people participated in the workshop, many of which attended the first one back in September. The next workshop will take place early in November at the same venue: Room PH21- Slough Enterprise Hub, Thames Valley University, Wellington Street, Slough. SL1 1YG.

To register for your FREE place – contact Bobbi Johal, Community Business Advisor, Enterprise Link, Slough Borough Council on 01753 476614

The 'Grow Your Business – Grow Your Income' workshops are open to artists in the creative industries sector residing in Berkshire looking to significantly increase their income. So, whether your creative area is innovative working with technology, film, new media, design/visual arts or performing arts if you want to grow your business come and find out how we can help.



GROW YOUR BUSINESS GROW YOUR INCOME

TACTICS FOR GROWTH Second in a Series of FREE Monthly Workshops

Thursday, 5th October
6pm to 9pm

Registration from 5.45pm – 6.00pm

Venue:
Room PH21- Slough Enterprise Hub
Thames Valley University
Wellington Street
Slough. SL1 1YG.

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