

Creative Businesses Celebrate Success

Slough Borough Council ran its last event in the 'Grow your business, Grow you income' programme last Thursday and everyone who attended from the creative industries reflected on their economic achievements since taking part in the course.

Run by Slough Borough Council's Enterprise Link, the course has helped a number of creative businesses - ranging from filmmakers to sculptors - to improve their business skills and grow their business. The series of events, which have taken place over the past ten months, have each dealt with a different aspect of running a successful business.

Five of the participants were presented with an award, having increased their company turnover by more than £15,000 since the programme began. One of the winners, puppet maker Jo Bryant, felt the course has made a lasting impact to her business; "Everyone was commenting on what a successful course it was and how the special ending made it an event we will never forget."

Bobbi Johal, community business advisor, feels that the course gave participants invaluable skills to improve their businesses. She said; "We wanted to provide people in the creative industries with the skills needed to make the most of their work. The programme has been a real success, with each workshop giving people the chance to participate and

try out new ideas. I have been pleased with the progress that everyone has made and they have all exceeded expectations."

The programme ran in partnership with Slough Creative Academy, Slough Enterprise Hub, South East Development Agency (SEEDA), Thames Valley University and Hub and Spoke.

For more information please contact Bobbi Johal on 01753 476614.



Grow Your Business
Grow Your Income

**CELEBRATE SUCCESS
& MINGLE
WITH MAGIC**
Network with a Purpose



The Finale!! - Sadly, it's the last event of the 'Grow your Business - Grow your Income Series. Lets celebrate your successes & achievements and leave you with the real art of networking for continued future successes.

Last in a Series of
FREE Monthly Workshops
7th June 2007
6pm to 9pm
Registration from 5.45pm - 6.00pm

Open to artists in the creative industries sector residing in Berkshire looking to significantly increase their income.

So, whether your creative area is innovative working with technology, film, new media, design/visual arts or performing arts if you want to grow your business come and find out how we can help.

Venue:
Baylis House - Windsor Room
Stoke Poges Lane
Slough. SL1 3PB

To register for your FREE place - contact Bobbi Johal, Community Business Advisor, Enterprise Link, Slough Borough Council on 01753 476614



partnership with Creative Academy, Slough Enterprise Hub, TVU, SEEDA, Hub & Spoke



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