

READING RENAISSANCE

MANAGERS "SLEEP OUT" RAISIES £1100 FOR THE READING SINGLE HOMELESS PROJECT

Tina Armbrust - Director of Revenue Strategy, Natalie Harding - Human Resources Administrator, David Berry - Sales Manager, Tim Robinson - Director of Food and Beverage and Assem Sweidan - General Manager, spent the night under the stars last Friday at the fourth Reading Single Homeless Project Sleep Out and raised £1,100 in sponsorship from friends and colleagues from Marriott International.

After making their cardboard beds, rolling out sleeping bags, listening to the hard life facts of the homeless at the seminar and playing cards, they celebrated Tina's birthday at midnight before settling down for a night of interrupted sleep.

Assem Sweidan said "When the Sleep Out information arrived at the hotel; we immediately signed up for this extremely worthy cause. We were overwhelmed by the sponsorship support we received from friends, suppliers and colleagues from as far away as Marriott Head office in Washington, USA. I have no doubt that next year; more associates from the Renaissance Reading will take part as everyone is talking about the Sleep Out back at the hotel."



<http://www.businessinberkshire.co.uk/businessreading>

