

# PORK OF THE TOWN

Hugh Crabtree, a pig trade supplier travelled to London to record a soundtrack for local pig farmers.

The Reading musician from Wokingham Road joined forces with a mixed bunch of farmers from all over country to sing 'Stand By Your Ham', a cover of Tammy Wynette's traditional "Stand By Your Man".

Mr Crabtree owns a business supplying goods to pig farmers from Pingewood Business Park, and has recorded the single in an attempt to highlight the need fairer prices.

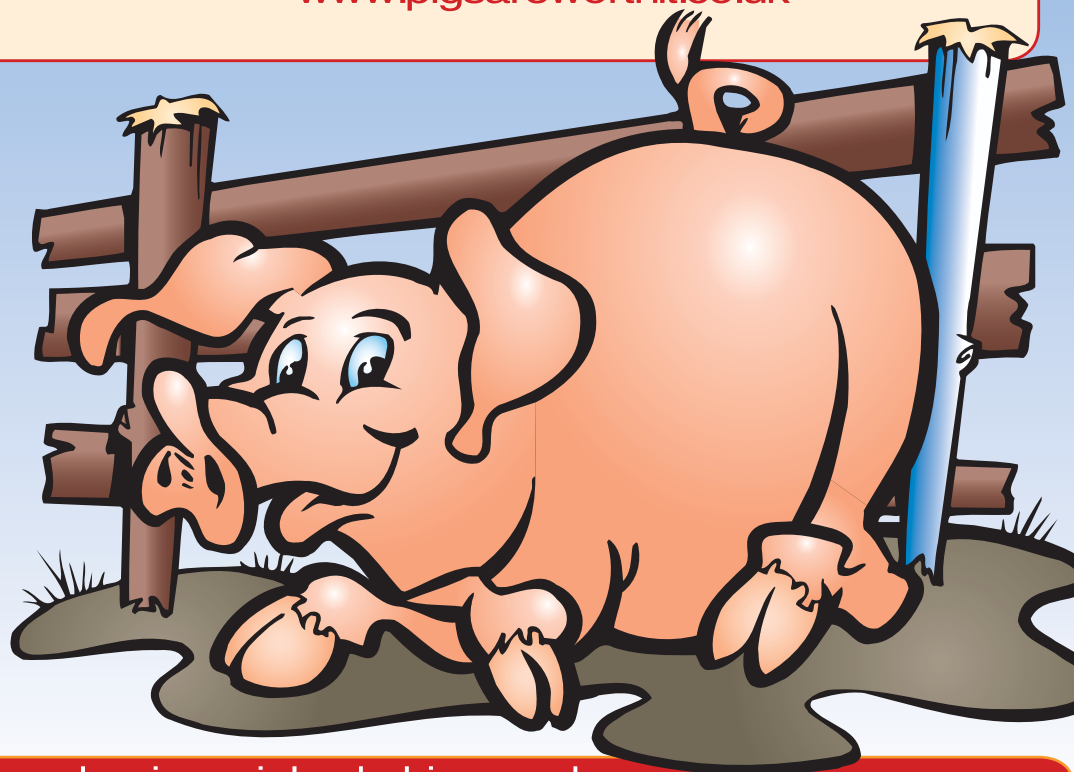
The musician, and ex-vice chairman of the National Pigs Association, stated: "I've worked as a supplier to the pig industry for more than 20 years, so I'm keen to get involved and help where I can".

"It is a slightly tongue-in-cheek way of raising awareness of a serious issue. Put simply farmers need to receive a little more for their pigs or many face the prospect of going out of business".

"All they are asking for is a fair price. If we get a big response, we'll look at selling the single and giving any profits to charity. I think they suckered me in because of my musical know how, although I am not a pig farmer".

Mr Crabtree added: "We are asking people to show their support for farmers by looking for the Quality Standard Mark on pork, bacon, ham and sausages. This helps support farmers who produce to higher standards of welfare".

The song will be available for download at [www.pigsareworthit.co.uk](http://www.pigsareworthit.co.uk)



[www.businessinberkshire.co.uk](http://www.businessinberkshire.co.uk)