

Art Cards to the Rescue

Art licensing & publishing company Ask4Art Ltd. has been selected by the RNLI to help them raise funds, through sales of their 'Sail Away Gallery' art cards. For every card sold Ask4Art is making a donation to this very British institution, which is funded entirely by voluntary donations.

Ask4Art Director Stephen Burt said: "As a family business we believe that it's important to support good causes like the RNLI. Over the years we have seen at first hand the work of the RNLI, and we admire the bravery and skill of lifeboat crews who selflessly save other people's lives, often at great risk to their own.

When we launched our new range of cards, called the 'Sail Away Gallery', it seemed natural that we should help the RNLI in this way".

The Sail Away Gallery is one of a number of ranges of art cards and canvases sold by the company, which publishes and licenses the artwork of Katherine Chippindale, herself a co-director of Ask4Art Ltd.

Katherine is well known for her decorative artwork depicting flowers, exotic plants and trees. The 'Sail Away Gallery' is inspired by her love of the sea, and her passion for boats.

Marketed under the 'Chippindale Collection' brand name, their art cards are now available in many RNLI shops, and other retail outlets in the UK, including the National Trust, and Kew Gardens.

For further information on both the RNLI and Ask4Art Ltd, please visit their respective websites: www.rnli.org.uk & www.ask4art.com.

