

# How to Find Business Sales Leads

You could invest time and money joining numerous online and offline networking groups.

**Y**ou could spend a small fortune on advertising in online and offline publications. Or you can sign up for Business in Berkshire's new business lead generation service.

Free up your time and make the process of finding business sales leads so much easier with our help. Every Friday we will be publishing a members-only newsletter dedicated to the task of finding business sales leads for our members.

## How does it work?

Essentially the newsletter will act as a forum through which members of Business in Berkshire can exchange business sales leads. There will also be news and features focusing on the process of finding qualified leads for business.

Attracting a good flow of business sales leads is crucial to the good health of your business but unfortunately it can also be a tiring and time-consuming process.

And for many business people, it also tends to be an area which involves straying outside the comfort zone: cold-calling, making follow-up calls, attending networking events and so on may be enjoyable for some, but for others these things can prove particularly challenging.

If you're looking for an easier way to generate business sales leads, please contact us for further information about our new business lead generation service. It will make the process easier and ideally free up some time for you to focus on what you do best: your work.



[www.businessleadsuk.co.uk](http://www.businessleadsuk.co.uk)

