



Business Lead Generation

Is your website generating sales leads?

Our vision is to create great websites that sell stuff

No point in having just pretty pictures on the net although many marketing companies would argue branding, branding, branding.

We are old fashioned we believe you actually have to sell stuff to stay in business!

Websites that sell have one key ingredient = **TRAFFIC**

The best way to drive online traffic to **business websites** is by using **bespoke seo** on micro sites that have a single mission, presenting one product or service to the world. Pushing out **business news** and **business networking events** regularly through your micro site increases awareness! When we are looking for a solution to address the problem we have, each of us will type in a different key phrase. There will be some commonality but there will also be many variations of single phrases. Match these on your site and you're part of the way to **targeted sales lead generation**.

The best way to be found by different people looking for slightly different things is to have lots of pages relating to the single topic which are all slightly different in their presentation. This will **increase the seo** chances of your site being found and also will talk to the visitor in the way they would like to be spoken to!

Research needs to be done to find out what people are searching and then a variety of copy produced so that **multiple pages** can be published for your visitors to bump into.

If this sounds like a world you'd like to be part of, view our **internet marketing jobs**.

We can assist you in achieving your **lead generation** & **marketing website** goals. Call 01753 852904 quoting 2blg1.

If you're reading this and actually have a need for a product or service, tell us your need and we'll push it through our systems and let's see if we can help find you a supplier.

businessleadgeneration.co.uk

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