

Berkshire firm hits sales targets

The Berkshire-based company Mediasurface has announced that it has hit targets for end user website take up.

In addition, the company now has 40 partners signed up. The content management solution for small and medium-sized businesses is called Pepperio and the target of 100 users of this product has been reached, the firm said.

The company has also recently expanded into Australia and increased the size of the team working on the Pepperio product in a bid to drive the sales increase.

Pepperio is a solution that enables companies to operate web hosting services in an attempt to offer products over a single operating platform, according to the company.

Chief marketing officer at Mediasurface Andy Peart said that the application has been aiding the company.

“The feedback to Pepperio has been really positive. There’s no doubt it’s filling a gap in the market for an affordable yet professional hosted website management tool,” he commented.

In related news, a recent report by the firm Online Marketing suggested that more companies are beginning to see the power of internet marketing.

