

Maidenhead's Webexpectations shoots a hole in one for Mizuno



Maidenhead web design firm Webexpectations.com are celebrating the successful launch of Mizuno Golf's new European website – the latest site planned, designed and developed by company.

Using Flash presentations and 3D models of each of Mizuno's gold clubs the site offers users a new and engaging way to look at the products and choose what's best for them.

"We are extremely pleased to act as Mizuno's new web agency, they have been a fantastic client to work with and have a very exciting consumer led brand," said Russell Sutton, new media director.

"The new site is one of the best that we have developed to-date – quick, simple and easy to use yet extremely impressive and a site Mizuno can be proud of."

David Matthews of Mizuno Europe added: "Web Expectations provided the technical know how to create the site that we wanted. They understand websites inside out and were very easy to work with. As well as their technical know how, they added artistic touches which we didn't expect which added immensely to a site that we are very proud of."

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