

BRACKNELL DELI

to boost sales online

A delicatessen and cafe in Bracknell is hoping to increase its sales by introducing a new online ordering service.

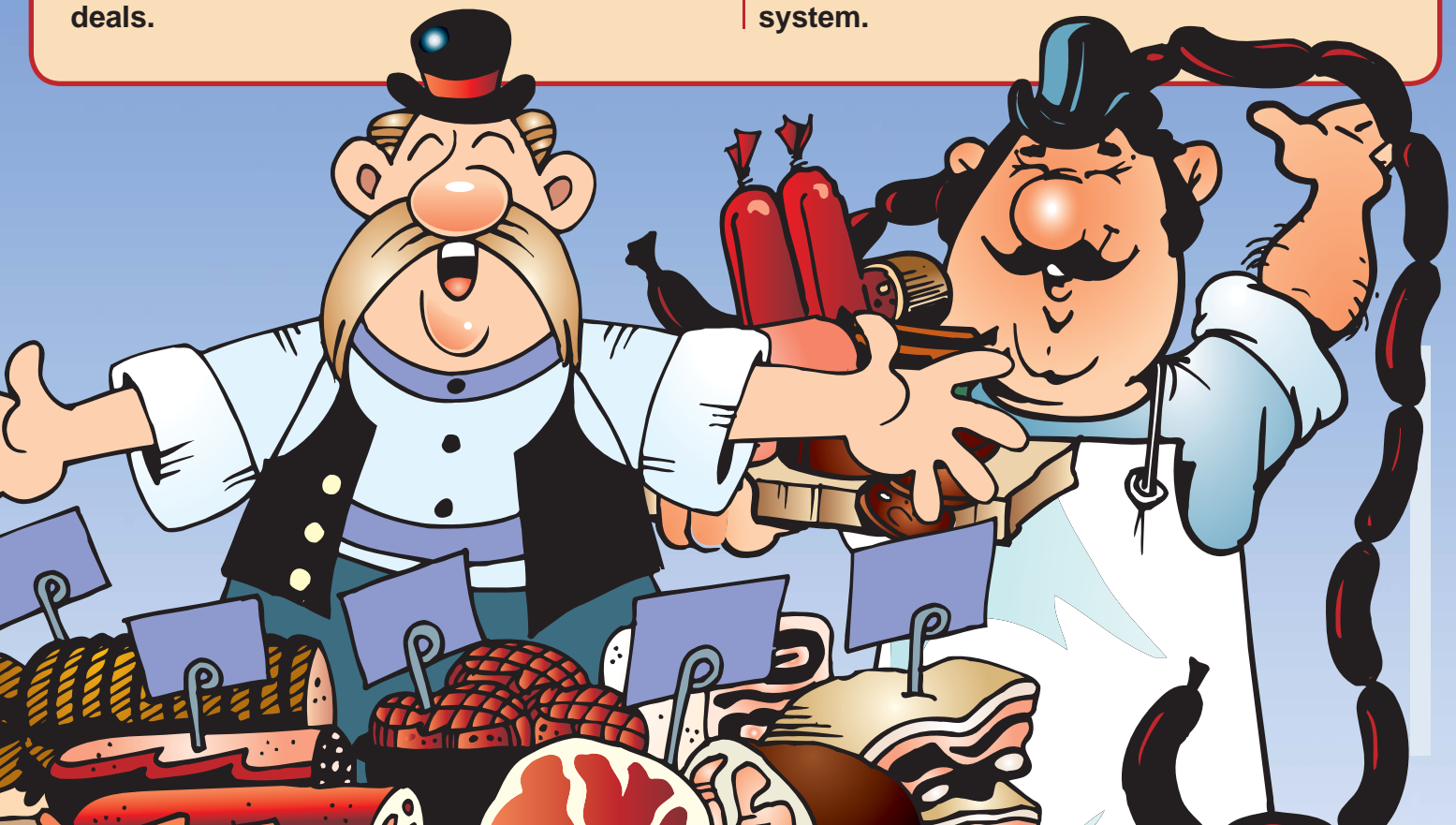
Customers are now able to enjoy fresh sandwiches from Sejwix without having to leave the warmth and comfort of their offices via a convenient web-based service.

A minimum of £5 must be spent per delivery, but the cafe will deliver throughout the Bracknell area, and the menu is updated daily to include delicious new options and special deals.

Neil Ellis, the company's owner, told Change Bracknell that the team were ready for the new venture.

"There is an excellent team supporting this venture and I believe the convenient and efficient delivery service will be well received by businesses and customers located centrally and also further outside the town centre," he commented.

The new Sejwix service and website has the backing of a dedicated IT support team and customers benefit from the security of the internationally-recognised PayPal payment system.



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