

Update Your Profile on Business in Berkshire

We recently put out a call to all our readers, asking you to update your Business in Berkshire profile. What we didn't tell you is that we had several FREE Business in Berkshire Special Feature packages (worth £180) to give away to lucky winners we've been selecting at random from the results. Remember, you've got to be in it to win it, so if you haven't already updated your profile, NOW is the time to do it!



Business in Berkshire have just expanded our range of newsletter options, allowing you to receive news direct to your inbox, tailor made to your specific areas of interest. To benefit from this development, it's important that your profile is up to date – you tell us what you want from Business in Berkshire and we'll do our utmost to come up with the goods.

As an added incentive, we're giving away FREE Business in Berkshire Special Feature packages to selected winners who've taken the time to update their profile. The Special Feature gives you a great opportunity to promote your business to our readers via the website and newsletters. It can be used for a one-off promotion (for example, an overview of your organisation and what you do) or used to promote an event for up to 6 weeks.

Update your Business in Berkshire profile and, if you're one of the lucky winners, this is what would happen:

- Our journalist will conduct a short phone interview (around 20 minutes) to gather the material to write your story.
- He or she will then write up your article - usually around 300 words.
- Our designer will create an A4 size PDF document incorporating graphics and the text of your article.
- Your article and PDF will be added to the appropriate webspace on Business in Berkshire. Your article may appear in multiple areas if appropriate.
- Your article will be published in the appropriate Business in Berkshire newsletters.

So aim to set aside a few minutes today and update that profile. You could soon be benefiting from a Special Feature on Business in Berkshire – a highly effective way to spread the word about your business.

www.businessinberkshire.co.uk

