


# Postal Orders

## Enjoy Revival



Purchase



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Internet and catalogue shoppers are responsible for a revival in the fortunes of the Postal Order according to the Post Office

In today's convenience age, many of us have resorted to 'armchair shopping' from the comfort of home thus avoiding the hustle and bustle of traditional shopping. Catalogue shopping has been with us for years but shopping online is a relatively recent phenomenon. Despite the technology, many people are still reluctant to give out their bank details online or even over the phone.

Cheques can take several working days to clear so the perfect currency for many of today's home shoppers is the good old postal order – and indeed, sales figures indicate something of a revival.

Sales for 2005-2006 have risen to £334 million compared to £322 million for 2003-2004. Online shopping and mail order are largely responsible for the increase according to the Post Office, accounting for 30% of all sales. Ebay sales alone account for 7%.

These figures equate to an estimated £104 million of postal order sales for online and home shopping in 2006.

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