

Best value online advertising

Business in Berkshire is looking to try something new and making you a couple of SUPER SPECIAL offers for December 2008.

Super Special Offer 1 – BinB Micro Site and Launch. Business in Berkshire micro site with launch article is normally £199 + VAT.

For December 2008 we are offering 2 articles for the price of 1. Instead of a single article being written by our journalist, turned into a quality PDF for use both online & offline as a printed flyer and distributed via our communication channels, we will produce 2 articles.

Simply order your BinB Micro Site with launch article during December and we will produce 1 article in December 2008 / January 2009, the other can be produced any time during 2009.

Super Special Offer 2 – BinB Micro Site template advert

Down the right of all our BinB Micro Site pages we carry advertising. We are currently running a WordTracker affiliate link, Yell box advert and Amazon links.

We are looking to swap out these ads for client promotion in the form of up to 3 adverts, designed by our in house team.

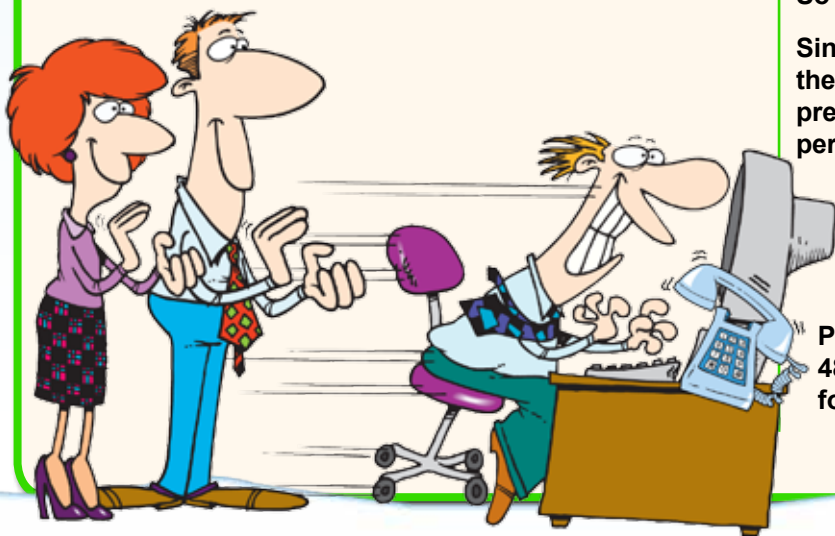
- On receipt of a set up fee of £199 (inc VAT), which includes the creation of a PDF and image graphic, we will:
- Use your words or ask our journalist to make contact; the words will be published on your BinB micro site (if you don't have one, there will be an additional charge of £99 + VAT for the micro site).
- The image graphic will be published on the BinB micro site template and therefore any of our BinB micro sites published or re-published during the agreed period will carry the image and link. The advert will remain until the micro site is re-published post the agreed period. This means some adverts may remain for months on some BinB micro sites.

The value of online marketing is £20 per 1,000 page views. It is estimated that new adverts will be presented 20,000 times over the period of 1 month with longer promotions being presented with increasing frequency. So the monthly value is around £400 per month.

Since this is a new promotion for BinB we willing to give the first six micro-site owners the chance to choose their preferred fee model, either £175 + VAT per month or £1 per visitor to the page with full information and PDF.

Making it THE best value online advertising!

Pay the set up fee online and we will be in touch within 48 hours to discuss how we move your promotion forward.



www.businessinberkshire.co.uk

