

# Starting a Business Abroad? Don't Miss This Event

'Business Start Up Overseas', taking place in London on 2nd and 3rd November, is a free exhibition specifically aimed at entrepreneurs keen to launch a business (or expand a current one) abroad. Advisors from around the world will be on hand to share their thoughts about marketing, cultural integration, and marketing ideas. There will also be over 60 seminars.

The event will be taking place alongside the Business Start Up Show, itself offering many practical sources of help and inspiration for budding entrepreneurs. At Business Start Up Overseas, attendees will have the opportunity to attend seminars which cover topics such as country-specific legal issues, marketing, and successful cultural integration.



**Business Start Up Overseas** launched with tremendous success in April 2007, and the free exhibition will take place at London's Olympia on 2 and 3 of November 2007. There's never been a better time to start or expand a business abroad and if it's something you're thinking about doing, this is certainly the event to attend.

You'll be able to do all of the following at the one event:

Meet hundreds of public and private organisations which can help you to set up and to succeed in another country  
Seek expert answers to the specific questions you have about your chosen destination and business  
Attend a range of seminars covering everything from banking abroad to web-enabled commerce, and every stop in between  
Register for one of our specialist, interactive workshops, each of which explores the specific challenges and opportunities of a particular region  
Review your business plans and ideas with enthusiastic experts  
Make contact with like-minded individuals: forge valuable new business and personal contacts for your new life

Best of all, it's all FREE!

For full information please visit [www.startupoverseas.co.uk](http://www.startupoverseas.co.uk)

Note, the free ticket allows you access to The Business Startup show, Startup Overseas and The Business Expansion Show.

[www.businessinberkshire.co.uk/businessinlondon](http://www.businessinberkshire.co.uk/businessinlondon)