

BUSINESS IN BERKSHIRE SPECIAL FEATURES

FOR THOSE WHO WOULD LIKE A TASTER OF WHAT BUSINESS IN BERKSHIRE HAS TO OFFER, OUR BUSINESS IN BERKSHIRE SPECIAL FEATURE OPTION WORKS WELL FOR A ONE OFF PROMOTION OR EVENT WHICH WE WILL PROMOTE FOR UP TO SIX WEEKS...



£180 + Vat

- Our journalist will conduct a short phone interview (around 20 minutes) to gather the material to write your story.
- He or she will then write up your article - usually around 300 words.
- Our designer will create an A4 size PDF document incorporating graphics and the text of your article.
- Your article and PDF will be added to the appropriate webspace on Business in Berkshire. Your article may appear in multiple areas if appropriate.
- Your article will be featured in our regular weekly PR newsletter as well as our daily newsletters which target specific feature groups. If your article focuses on an event, exhibition, meeting, training course, or seminar it will also be featured in our weekly 'Events' newsletter.
- The PDF version of your article will be available for readers - and you - to download from our website. Print out as many copies as you like to distribute to your customers and prospects - or send it out as an email to your contacts. You can even use it as a poster.

www.businessinberkshire.co.uk