

Small Business Websites That Work

Business in Berkshire websites are designed to get results for your business. Our small business websites are a cost-effective way to get yourself online and start tapping into the power of the internet. If your website isn't bringing you the results you want, what can you do to help promote and grow your businesses?

The first step to creating an effective website for your small business is defining exactly what you want the website to do for you. Is it there merely as an online brochure to showcase your products? Are you going to be relying on the website to generate sales? Will you be selling directly from the site? Either way, it's crucial that potential visitors to your website can find the site easily when searching online.

Every Business in Berkshire small business website comes ready-optimised for the web, saving you months of work you'd normally have to spend establishing your site ranking for the major search engines.

Let's explain how this works: the Business in Berkshire website enjoys excellent rankings with Google and all the other main search engines. Our content regularly features on page 1 of a Google search with many of our articles achieving the coveted number one spot. When you set up your Business in Berkshire website, you are effectively tapping in to this search engine success. News and events you publish on your pages stand a far better chance of being recognized by the

search engines than if you simply published the same information on a standalone website.

That doesn't necessarily mean your website has to be a 'sub-site' of Business in Berkshire however: for a minimal fee we can set up a unique domain name to point to your pages. Or if you already have a small business website that isn't bringing you any business, why not consider adding a Business in Berkshire website as an additional marketing tool to work alongside your existing site? Many of our customers use their Business in Berkshire space to publish regular articles – which helps their Google ranking – and link them back to their existing website. A powerful combination that can bring real rewards.



www.businessinberkshire.co.uk