

Sales lead generation websites



When we scrutinize where our BinB Micro Sites excel we are presented with a very clear conclusion = business lead generation.

We can't control what you write on the page, we can make suggestions but then you'll do your own thing anyway!

We can't control the way you talk to your prospective customers, again we can make suggestions, or better still, point you in the direction of people to talk to who are better equipped to advise you on your sales management strategy.

What we can do is make sure that the content you do lock and load is found more readily by the search engines and therefore by people searching for the stuff you are great at!

The more pages you add to your micro site, the more hooks you have for those prospective fish to bite.

Last year, 2008, we had over 1,000,000 visitors to the micro sites we created!

The average BinB micro site had 92 visitors per month, our Promotional Micro Site owners had over 600 per month!

So it makes sense that for 2009 our focus is as clear as day. Business in Berkshire Lead Generation Micro Sites cost you as little as £99 + VAT per year which equates to around 10p per visitor.

With the cost per click getting higher in response to market forces you have choices to make. Focus on pay per click and be there only when you're paying for the clicks. Or add in some organic seo with a Business in Berkshire Lead Generation Micro Site. (If you're not based in Berkshire then we can also build you an unbranded Lead Generation Micro Site!)

We can help you add value to your lead generation micro site by writing copy, creating PDFs, even designing html email marketing templates and distributing them to your own contact base. We can track click through activity into the bargain and in so doing, help you make the most of your online marketing.

If you are looking to make the most of your sales lead generation in 2009 then you need to talk to us about how we can help with our lead generation micro sites.

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businessleadgeneration.co.uk