

# First Page SEO Results

When a prospective customer searches for your type of business, what are the chances of them finding you on the first page of Google? Are the search engines able to find your site easily? If you're not getting the results you want from your website, what can you do to boost your search rankings without spending a fortune on optimisation? There is an answer – and for just £180 per year you can join in.

Recent surveys focusing on search engine usage tell us that more than 60% of internet users click on a link that appears on the first page of their search results. Around 90% will venture as far as the third page, with just a handful choosing to go beyond. If you're in business, this means one thing: to stand the best chance of being found by prospective customers you need to appear on the first page of search results for the major search engines. Or at least to appear somewhere on the first 3 pages.

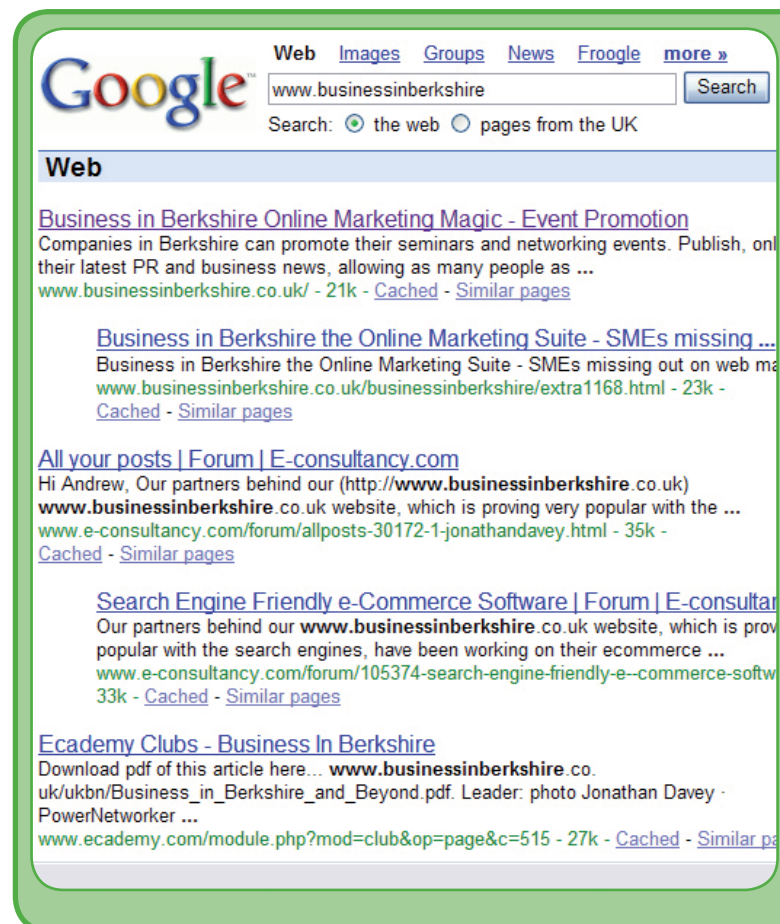
Our articles consistently achieve excellent search engine rankings. Publishing your articles on Business in Berkshire and linking them to your website is almost like jumping the queue to get onto the first page of Google.

How does it work? Because our website contains all the right ingredients that search engines love to see – ie, plenty of relevant keyword-rich content that is frequently updated – our content gets picked up very quickly by the search engines. When you sign up for a Business in Berkshire account,

you effectively get your own slice of that search engine success.

How much does it cost to become part of our successful online community? You can get on board for just £180 per year. For this you get your own webspace from which you can publish information about your business, your contact details, and most importantly start sending your articles out to the world.

Find out more by calling us on 01753-852904.



The screenshot shows a Google search for 'www.businessinberkshire'. The search results are filtered for 'Web' and show several relevant links. The first result is 'Business in Berkshire Online Marketing Magic - Event Promotion' with a snippet about promoting seminars and networking events. The second result is 'Business in Berkshire the Online Marketing Suite - SMEs missing ...' with a snippet about the online marketing suite. The third result is 'All your posts | Forum | E-consultancy.com' with a snippet about partners behind the website. The fourth result is 'Search Engine Friendly e-Commerce Software | Forum | E-consultancy.com' with a snippet about partners working on e-commerce software. The fifth result is 'Ecademy Clubs - Business In Berkshire' with a snippet about downloading a PDF of an article.

[www.businessinberkshire.co.uk/corporateevents](http://www.businessinberkshire.co.uk/corporateevents)

