

Online Marketing Magic

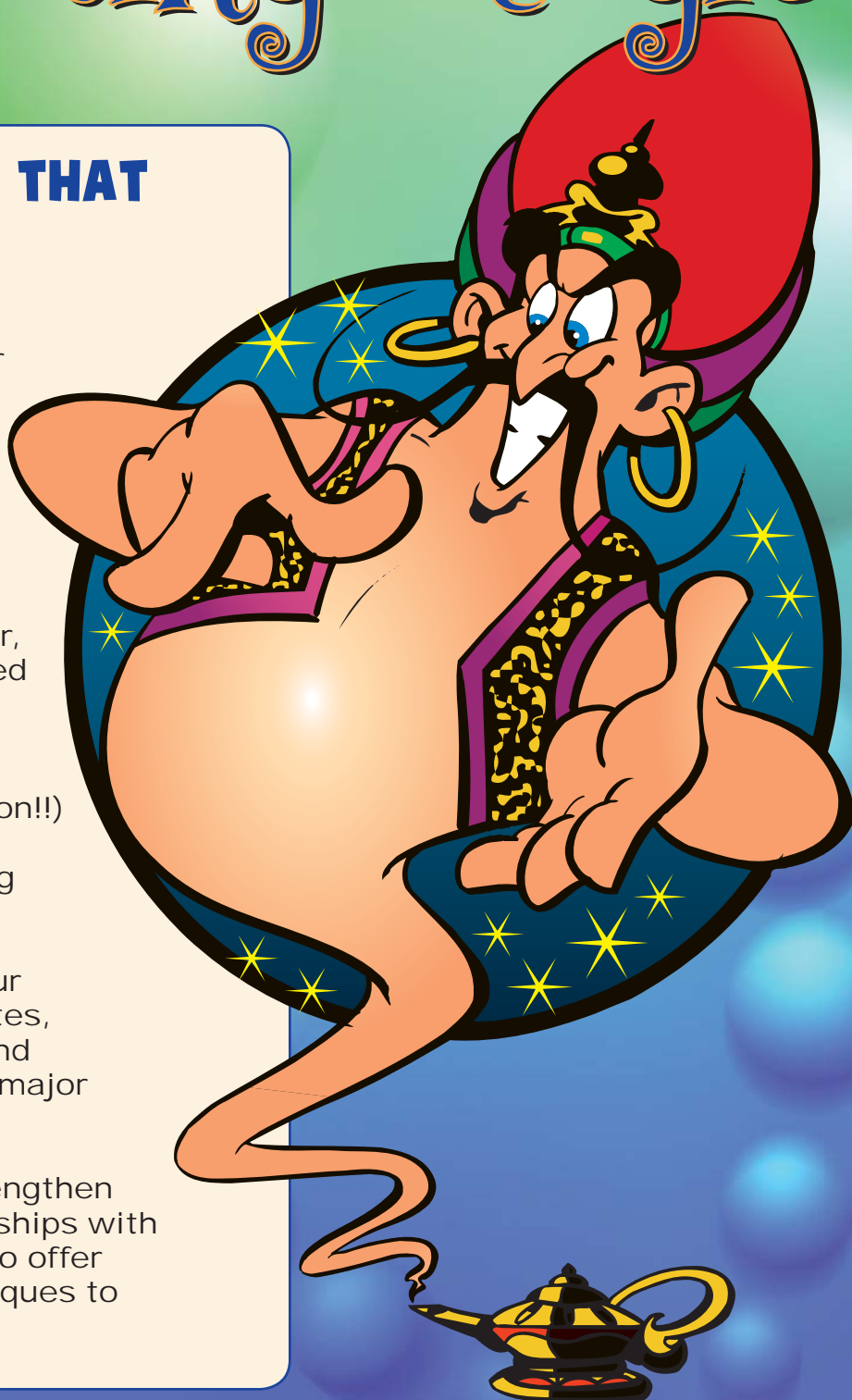
IDEALLY, SOMETHING THAT IS PROVEN TO WORK!

LiaseOnline Limited has been involved in online marketing for 7 years and so we thought we'd add a little online marketing magic to this year's Christmas promotion!

Seven years creating email marketing campaigns, five producing our online newsletter, Business in Berkshire, combined with three years content management leads to one magical online marketing solution! (I feel a song coming on!!)

The bulk of our email marketing revenue comes via our email marketing partners, marketing companies who add value to our service, creating email templates, managing campaign delivery and reporting for some of the UK's major corporate organisations.

For 2007 we are looking to strengthen existing and build new relationships with marketing companies looking to offer proven online marketing techniques to build their clients' business.



www.liaseonline.co.uk



To get things started on the right foot we are looking to offer you a little online marketing magic, this will take the form of:

- An online PR account
- Production of 3 articles / PDFs – we are happy to write and/or design A4 PDFs for 3 articles which we will publish in your online PR account.
- Creation of an email template – image and abstract with click through to news pages online.
- The template will be sent to up to 5,000 of your own opt-in email contacts.

- We will give you full access to online reporting for your communications.
- Each of your articles we will send to our 5,000 email contacts as part of our regular messaging.
- We will report back on general email stats relating to these articles.
- On a regular basis we will report back on internet stats relating to your account so you can see how many people are finding your space on random internet searches.
- All this for an introductory price of £997 + Vat

NOW THAT'S WHAT I CALL ONLINE MARKETING MAGIC!

If you're not sure what constitutes online marketing magic, go Google it!

Did you know that 40% of people use Google, 60% don't go past page 1 and 35% believe those on page 1 are masters of their craft.



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