

# Olympic Games race towards London

With the Olympic Games rushing towards London, much of the focus is on the preparation for the event and how much it will cost the taxpayer.

**H**owever, the Olympics leave behind a legacy that is imprinted upon the nation long after it leaves to visit another country four years later.

The key theme of the bid for the 2012 Games in London was to help regenerate one of the poorest areas of the city, leaving a legacy of top-notch sporting facilities and hopefully a desire to become involved in sporting activities and achieve high accolades.

Businesses will also receive a boost as permanent jobs are created in the construction industry, food and media, tourism and hospitality, according to the London Development Agency.

The latest controversy embroiling the UK Olympic preparation was the unveiling of the logo for the event, which was not received well by the media and public alike due to its controversial design.

The Mayor of London, Ken Livingstone, defended the design however, commenting: "It is a logo. It is not the meaning of life or a secret code that will identify the bloodline of Mary Magdalene. It is a logo that will grow on you."



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