

# How SEO Achieves Online Success

The screenshot shows the Slough Enterprise Hub website. At the top, it says 'Slough Enterprise Hub New media and creative industries'. Below that, there's a navigation bar with 'Home', 'Project Profile', and 'Member Search'. The main content area features two articles. The first is 'Hiring an Interim Manager' by MAX Marketing, which includes a photo of a woman and a list of benefits: 'Flexible timescales', 'Retention of control', 'Reduced costs', and 'No holiday or sick pay'. The second article is 'Three Step Consulting Making Strategy Happen' by Three Steps Consulting, which includes a photo of a man and a list of benefits: 'Flexible timescales', 'Retention of control', 'Reduced costs', and 'No holiday or sick pay'.

**When you sign up for a Business in Berkshire website account, you effectively get your own slice of our search engine success. How much does it cost to become part of our successful online community? You can get on board for just £180 per year. For this you get your own webspace from which you can publish information about your business, your contact details, and most importantly start sending your articles out to the world.**

**Don't just take our word for it though.**

Take a look at the things our customers say about us:

**"This is the second time that Business in Berkshire has got us onto the first page of Google results." – Malcolm Wicks, Three Steps Consulting**

**"Publishing articles in BinB does get me on page 1 or 2 of Google for key search words. I'm learning how to optimise my pages to get even better results." – Keith Steptoe, Silent Partners**

**"We are in 7 of the top 10 search results out of almost half a million sites." – Paul Bidwell, Absolute Health & Safety Solutions Ltd**

**"Rather than spend money on expensive optimisation and PPC programmes, our Business in Berkshire webspace does the same thing for use at a fraction of the cost." – Marianne McClelland, MiniMoonsailors**

**"With the help of the Business in Berkshire, we've managed to get our web pages designed, written, and online quickly and professionally." – Angela Beckett, Thames Valley University**

**"It is quick and easy to update information, upload a story or promote a networking event." – Alastair Gemmill, Slough Enterprise Hub**

**"Type 'hiring an interim manager' into Google and our company is now No1 out of 7,790,000 websites." – Steve Mills, Max Marketing**

**When searching on the Internet, 40% use Google, 60% of us don't go past the first page and 35% believe the companies on page 1 are the experts in their field. The message is clear: your business needs to be on page 1. Find out more by calling Business in Berkshire on 01753-852904.**

[www.businessinberkshire.co.uk](http://www.businessinberkshire.co.uk)

