

# Friends of Business in Berkshire

Looking for a quick, effective, low cost way to get your business recognised by Google? Our new 'FRIENDS of Business in Berkshire' Membership offers you the opportunity to experience our services for a minimal fee and without the need to make a significant time commitment or change your current online marketing activities

Did you know that 73% of all online transactions start with the search? Are people able to find your website when searching for the products or services you offer? Business in Berkshire have around 11,000 of our own pages listed at anytime on Google and offer the facility for other Berkshire businesses to have their own pages indexed as part of our search engine for Berkshire. Our 'Friends of Business in Berkshire' membership means your website URL will be added to our search engine for Berkshire.

Business in Berkshire has been around for several years now. Our pages consistently achieve high ranking in Google and all other major search engines. Why? Because our pages contain all the right ingredients that search engines love to munch on! Things like ever-changing, high-quality content and relevant links. The system we use to create our web pages produces clean code that the search engine love to see – that's why they keep coming back for more.

Since 1999 we have been helping local businesses develop their Internet presence, either through our email marketing parent company (LiaiseOnline Ltd) or via the pages of our newsletters and website. It's a proven system that really works, but it does requires

a degree of time input from our customers to ensure they get the best benefit from their Business in Berkshire account. We realise many small businesses don't always have the time to do this – but they could still benefit from the sort of exposure we can offer. That's why we developed the 'Friends of Business in Berkshire' option.

For just £99 plus VAT, you can enjoy the benefits of our search engine success. We will list your website URL on our Search Engine for Berkshire and for a limited time we are also offering a free ticket to our next internet marketing business seminar in Reading – worth £90.

To find out more about Friends of Business in Berkshire, just call Jon Davey on 01753-852904.



[www.businessinberkshire.co.uk](http://www.businessinberkshire.co.uk)