

Calling all Innovators

February Will be Innovation Month

As part of our ongoing plan to develop and grow Business in Berkshire, we will be focusing on a specific topic every month through 2007, kicking off with 'Innovation' in February. This doesn't mean there will be no articles about anything else, rather that we will aim to bring you stories that have innovation as their key element.

At the beginning of this year we introduced daily newsletters. You told us the original weekly format was often too long and you would prefer the information in bite-size chunks. In response, we switched to the daily format which has proved a success and we've had plenty of positive feedback from you. Last week we announced the daily newsletters would have a different core focus every day as follows:

Monday	Events listing
Tuesday	Director's news
Wednesday	Communications and Media
Thursday	Networking news
Friday	Jon's Journal

This means you can tailor-make your news to your specific requirements. We've also decided it would be good to focus on a particular theme every month, so February will be 'Innovation' month, March will be 'Networking' month, and so on.

So we are putting out the call to all individuals, companies, businesses, and organisations in Berkshire to share your innovation stories with us. If you've got a story that revolves around Innovation that you think will be of interest to our readers, please let us know.

Events listing 

Tel: 01753 852904 Email: 2007@businessinberkshire.co.uk

Director's News 

Tel: 01753 852904 Email: 2007@businessinberkshire.co.uk

Communications & Media 

Tel: 01753 852904 Email: 2007@businessinberkshire.co.uk

Networking news 

Tel: 01753 852904 Email: 2007@businessinberkshire.co.uk

Jon's Journal 

Tel: 01753 852904 Email: 2007@businessinberkshire.co.uk

www.businessinberkshire.co.uk/innovation

