

# Calling All Berkshire Explorers

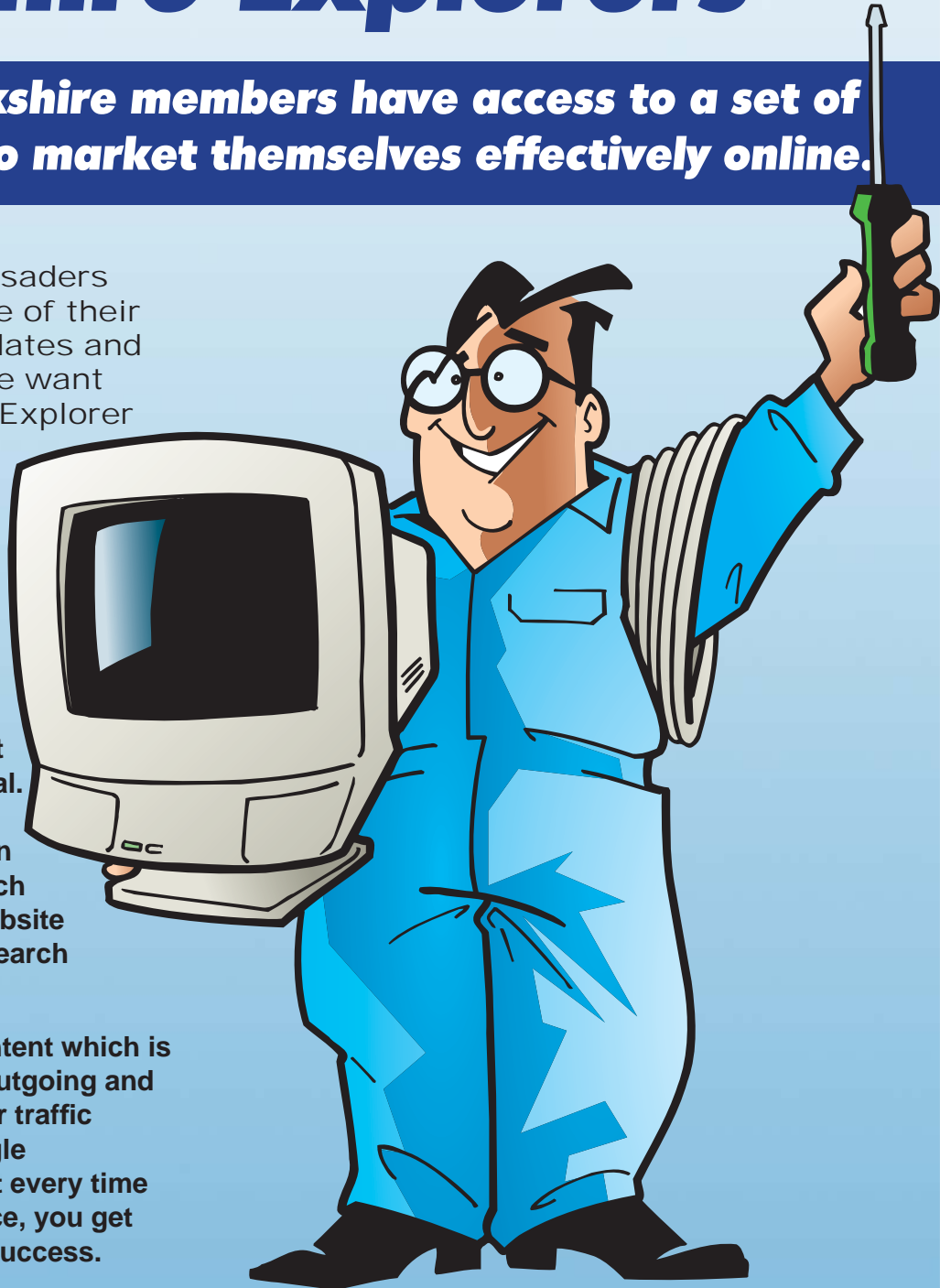
**All Business in Berkshire members have access to a set of tools they can use to market themselves effectively online.**

**O**ur Campaigners and Crusaders generally make good use of their webspace with frequent updates and fresh content. This week we want to put the call out to all our Explorer accounts and remind them just how powerful Business in Berkshire can be...

The Business in Berkshire 'Explorer' package gives you 2 pages of webspace to promote your business and we're concerned that many of you aren't using that space to its full potential. Did you know how your Business in Berkshire account can significantly help boost your search engine rankings? Because our website has all the right ingredients that search engines love

- plenty of valuable, relevant content which is frequently updated, plenty of outgoing and incoming links, loads of regular traffic
- it helps us get noticed by Google (and his pals). This means that every time you update your BinB webspace, you get to share in our search engine success.

So if you haven't updated your webspace in a while, now is a good time to give it some thought. And if you need any help putting the words together just contact us and we'll assign one of our team of copywriters to your case.



If you'd like to know more, visit the website or if you prefer to talk, call Jon Davey on 01753 852904.